



N.C. Tomato Growers Association
56th Annual Meeting and
“Winter Vegetable Conference and Trade Show”

To: Exhibitors, Sponsors & Associate Members
From: Randall Patterson, President, NCTGA
Date: November 20, 2023

The N.C. Tomato Growers Association would like to invite you to attend, exhibit and sponsor the 56th Annual Meeting of the North Carolina Tomato Growers Association (NCTGA) and the “Winter Vegetable Conference & Trade Show” at the Crowne Plaza Resort in Asheville, North Carolina on *Wednesday and Thursday, February 21st & 22nd, 2024*. Come and help us celebrate our 56th annual meeting!!

The Association is offering an associate membership for \$450.00 per year. This fee entitles your company to two representative registrations (\$150 value) for the conference and one 6'x6' exhibit space at the conference trade show. Further information is on the enclosed conference sponsorship sheet. A six-foot table, draped with a tablecloth, will be available for your indoor display. In addition, an area outside, but near the exhibit area, will be available for larger equipment. Exhibitors may begin setting up displays from 3:00 p.m. to 9:00 p.m. on Tuesday, February 20th and 8:00 a.m. – 8:30 a.m. on Wednesday, February 21st. Set-up should be complete by 8:30 a.m. The exhibit hall opens on Wednesday at 8:00 a.m. and registration opens at 8:30 a.m.

We are offering opportunities for companies to partner with us as sponsors of the conference. Information and deadlines concerning these opportunities are enclosed. Sponsor recognition will be held throughout the conference to highlight our *gold and silver* sponsors.

We are planning a great educational program with a variety of training sessions going on during the conference. Continuing education pesticide credit opportunities will also be available to attendees.

This year we will be doing a 50/50 raffle for the benefit of our scholarship fund, and we extend an invitation to you to be a contributor to this raffle for 2024. NCTGA supports future generations of farmers with an endowment fund used to offer merit/need-based scholarships. Last year's contributions allowed us to award two \$1000 scholarships to two deserving students in 2023.

In addition, we will be holding a silent auction for the benefit of our scholarship fund and extend an invitation to you to become a silent auction contributor for 2024. There will be a button on the Eventbrite website for donations to the scholarship fund.

We encourage everyone to stay at the Crowne Plaza Resort. The conference room rate is \$99 per night plus applicable taxes for a room with two queen beds. The Association has reserved a block of rooms and the room rate is valid through February 1, 2024, so please make your reservations as soon as possible, directly with the Crowne Plaza Resort at 1-844-330-0296 or (828) 285-2603.

Registration information is enclosed. For your convenience, we have an Eventbrite website you may visit through a link located at www.nctomatoes.com, and we will be offering on-line registration through this site. You may also register by mail if you prefer.

If you have any questions, please call Ellen Moss at (919) 414-7989. Deadline for sponsorship and exhibitor registration, if you want to be in the conference brochure and on the Eventbrite website, is Wednesday, January 31st, 2024. There is a \$50.00 late fee if payment is received after Wednesday, January 31st, 2024.

*2491 St. Paul's Road, Hendersonville, NC 28792; (919) 414-7989
ellen_moss@yahoo.com, www.nctomatoes.com*

Winter Vegetable Conference & Trade Show

Conference Sponsorship

Wednesday and Thursday, February 21st-22nd, 2024

Amount

BASE VENDOR/NO SPONSORSHIP

\$450 _____

Includes:

2 Representative Registrations

Associate Membership

Listed on Eventbrite Website Vendor Page

Business contact information emailed to all conference attendees

BRONZE SPONSOR

\$750 _____

Includes:

2 Representative Registrations

Associate Membership

Recognition on Eventbrite Website Vendor Page

Business contact information emailed to all conference attendees

SILVER SPONSOR

\$1000 _____

Includes:

Title/logo slide plus three info slides displayed between sessions

2 Representative Registrations

Associate Membership

Recognition on Eventbrite Website Vendor Page

Logo and Bio with link to business website listed on Eventbrite

Business contact information emailed to all conference attendees

Special recognition during conference

GOLD SPONSOR

\$1,500 _____

Includes:

Title/logo slide plus three info slides displayed between sessions

4 Representative Registrations

Associate Membership

Recognition on Eventbrite Website Vendor Page

Logo and Bio with link to business website listed on Eventbrite

Business contact information emailed to all conference attendees

Special recognition during conference

CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIP

North Carolina Tomato Growers Association
"Winter Vegetable Conference and Trade Show"
Wednesday and Thursday, February 21st – 22nd, 2024

Name of Exhibitor Company _____

➤ Sign for Booth will read _____

Company Representative's Name _____

➤ Name to appear in program _____

Additional Company Representative (s) _____

Exhibitor's Mailing Address _____

Telephone No. _____ E-Mail (s) _____

Registration for up to two (2) people is included in the booth rental. Other representatives for which I am enclosing a \$75.00 registration fee/per person; otherwise, registration will be \$90.00 per person after January 31st, 2024 and at the door.

Name _____ Name _____
Name _____ Name _____

I am also interested in an outside exhibit space in combination with an inside space. _____ Yes

I need electricity to my booth for a \$50 extra charge _____ Yes _____ No

Association Membership Annual Dues (includes 1 exhibit space)	@ \$450.00/per company	\$ _____
Additional exhibit spaces # _____	@ \$450.00/each	\$ _____
Electricity fee per booth (only if requesting electricity above)	@ \$50 each booth	\$ _____
Number of additional registration fees		\$ _____
Contribution for Sponsorship (from Sponsorship Sheet)		\$ _____
Late fee if paid after Wednesday, January 31st, 2024	@ \$50.00	\$ _____

TOTAL ENCLOSED \$ _____

NO EXHIBIT SPACE (Please mark the box if you do not want an exhibit booth)

If you are a gold or silver sponsor, please check and also contact Dr. Jeanine Davis BY WEDNESDAY, JANUARY 31st, 2024 at jeanine_davis@ncsu.edu about how to provide needed information for the sponsorship loop that will run between sessions.

Meeting information and on-line registration is available through a link at www.nctomatoes.com.

If you wish to mail in a paper registration, please make your check payable to N.C. Tomato Growers Association (NCTGA) and return to:

Ellen Moss, Executive Secretary, 2491 St. Paul's Road, Hendersonville, NC 28792.

Deadline for registration (to be in conference brochure): **WEDNESDAY, JANUARY 31ST, 2024.**

If you should have any questions, please contact Ellen Moss at (919) 414-7989.

2491 St. Paul's Road, Hendersonville, NC 28792
(919) 414-7989, ellen_moss@yahoo.com, www.nctomatoes.com