

Steve Troxler Commissioner

**Tad Atkinson,**Assistant Director of Marketing

## North Carolina Department of Agriculture and Consumer Services

Robert G. Shaw Piedmont Triad Farmers Market Peter Thornton Marketing Director

**Daniel Johnson** Market Manager

January 10, 2024

Dear Valued Vendors,

We are excited to kick off the 2024 season. We look forward to working with both new and returning vendors in the year ahead. Please find attached a copy of the 2024 PTFM Vendor Application, All Vendor Guidelines, Farmer/Non-Farmer Guidelines, and a Rate Sheet for your review.

Each vendor who is interested in selling at the Market in 2024 will need to complete the 2024 application in its entirety and submit it to Market Management. Incomplete applications will not be considered. You have the option to either mail your completed application to the attention of **Market Management** at the **Piedmont Triad Farmers Market 2914 Sandy Ridge Road Colfax NC 27235**, drop it off at the Administrative Building, or, send it via email to <a href="mailto:christopher.atkins@ncagr.gov">christopher.atkins@ncagr.gov</a>. Please note: The submission of an application does not guarantee approval to sell at the Market.

After your application is received, Market Management will review it and contact you with the status of your application. Management will arrange an office meeting or farm visit for promising prospective vendors to discuss your plans for 2024. Meetings will be scheduled Monday through Friday between the hours 7:30am and 4:30pm. During the meetings, prospective vendors will be informed if your application is approved, and you are permitted to sell at the Market during the 2024 season.

Please take the time to review the attached Guidelines prior to submitting your application. The Guidelines include the parameters with which you are expected to comply when selling at the PTFM.

Grower's Certifications along with Kitchen Inspections and Meat Handlers Licenses, etc. will also need to be submitted as they apply to the products you intend to sell. All Grower's Certifications will be conducted by Market Management. Grower's certificates conducted by County Extension Agents will not be accepted unless an exception is approved by Market Management.

If you have any questions regarding the application process, please feel free to contact us at (336) 605-9157.

Sincerely,

Market Management