8:30am – Registration

9:00am - Overview and Welcome – Hunter Barrier, Dean Hyman-Parker, Dr. Greg Goins,

Teresa Lambert

Segment 1

* Goumi Berries – Dr. Penelope Perkins-Veazie
* Seedless Muscadines– Lexie McDaniel and Dr. Jeff Bloodworth (breeder)
* Hops – Dr. Jeanine Davis
* Strawberry Plant Production – Michael Palmer

Break

Segment 2

* Ethnic Crops – Dr. Kathleen Liang and Tom Savage (farmer)
* Chinese Medicinal Herbs – Dr. Jeanine Davis
* Vegetable Amaranth – Dr. Louis Jackai
* Fresh Point Produce – Lauren Horning

Lunch – greetings from the North Carolina Farm Bureau – Debbie Hamrick

Segment 3

* Greeting from NCDA&CS – Dr. Joe French
* Farmer’s Market Rep. - Daniel Johnson
* Got-to-be-NC Rep. – April Keeton
* Discussion and Wrap-up- Dr. Ray McKinnie

Optional:  45-minute Farm Tour to greenhouse and horticulture area